



# LUMS RELIGIOUS *FESTIVAL*

## OFFICIAL STUDY GUIDE



# TASVEER-E-TAJALLI

## CONTENT CREATION



# WELCOME TO LUMS RELIGIOUS FESTIVAL!

*This study guide has been prepared to help students and institutions understand what to expect in each competition category to ensure a smooth and overall amazing experience.*

## GENERAL OVERVIEW

Tasveer-e-Tajalli is a two-day, points-based visual storytelling competition that revolves around religious and spiritual themes. Participants explore their creativity through photography and short films. Key points to consider:

- Both rounds contribute equally to a total of 100 points.
- The team with the highest cumulative score from both rounds will be declared the winner.
- All teams will participate fully across both days.

## WORKSHOP

### INTRODUCTORY WORKSHOP AND Q&A SESSION

This session will provide participants with an overview of the round details, themes, and guidelines for both rounds.

It will also include an introduction to storytelling through still-life photography, highlighting how a series of images can collectively tell a story. Afterward, there will be a Q&A session to address any questions. This will be conducted in an informative session format.

## ROUND I

### MYSTERY ROUND

This round is a mystery round, pertaining mainly to photography. Details will be disclosed on the event day before the introductory workshop.

**Submission Protocol:** Every team must upload their photos in a google drive folder with their team name as the folder name and upload it on a provided google form.

**Equipment:** Participants must bring their own cameras or smartphones.



# ROUND II

## SHORT FILM COMPETITION

For this round, participants will create a short film (at least 5 minutes long) telling a story based on a theme. All themes will be disclosed on the event day before the introductory workshop.

**Submission Format:** MP4 format with a minimum resolution of 720p.

**Submission Protocol:** Every team must upload their film on a provided google form.

**Equipment:** Participants must bring their own cameras or smartphones, and are responsible for their own editing equipment and software.

## JUDGING CRITERIA

- **Narrative Depth:** The story's ability to engage and resonate emotionally or intellectually with the audience. (Has to be in line with the theme)
- **Visual Quality:** The use of cinematography, lighting, and colour to enhance the story.
- **Technical Quality:** Editing, sound design, and smooth execution of film elements.
- **Acting and Direction:** Quality of performances, clarity of direction, and how well actors embody the narrative.
- **Creativity and Originality:** Unique and innovative approaches to exploring the theme.

*Best of Luck!*